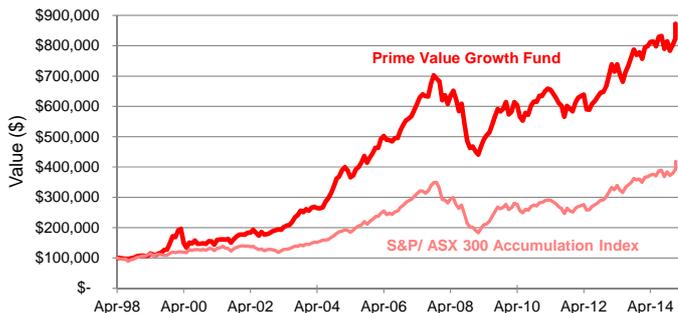


## Fund Performance

Annual Return (Class A Units)*	1 mth	3 mths	1 Yr	3 Yrs (pa)	5 Yrs (pa)	10 Yrs (pa)	Since inception (Apr 98) (pa)	Since inception (Apr 98) (cumulative)
<b>Prime Value Growth Fund</b>	<b>5.9%</b>	<b>11.3%</b>	<b>9.8%</b>	<b>11.6%</b>	<b>8.4%</b>	<b>8.1%</b>	<b>13.7%</b>	<b>772.3%</b>
S&P/ASX300 Accumulation Index	6.9%	12.6%	14.2%	15.8%	9.5%	8.1%	8.8%	318.6%
Relative Performance To Benchmark	-1.0%	-1.3%	-4.4%	-4.2%	-1.1%	0.0%	4.9%	453.7%
Approximate Annual Return (after Performance Fees)**			9.8%	11.6%	8.4%	8.1%	12.7%	679.3%

## Value of \$100,000 invested since inception (10 Apr 1998 – 28 Feb 2015)



This graph shows how \$100,000 invested at the Fund's Inception has increased to \$872,300 (net of fees excluding performance fees). This compares very favourably with the return of the market, where a \$100,000 investment would have increased to \$418,600 over the same period. The returns exclude the benefits of imputation credits.

## Manager's Commentary

Our philosophy is to construct a concentrated portfolio comprising companies that are well managed, have strong underlying businesses growing at a robust pace and are backed by reasonable valuations. As you know our investment selections are the result of fundamental bottom up analysis. At the same time we believe in having a basic macro economic view and a sense of where we are in the cycle. Understanding the macro environment aids us in executing on opportunities to increase or harvest a position. However, we are unlikely to select an investment purely on the basis of an expected macro move.

A good example of incorporating the broader economic environment into our work is in our evaluation of a recent addition, Incitec Pivot. We expect sustainable dividend growth from the company as cash flows improve over the next several years. Prices for its manufactured products are robust and improving; and operating performance is good. The company is positioned to benefit from lower input prices (cheap US gas) with certain segments of Incitec's business benefitting from the strengthening US Dollar when translated back into the Australian Dollar. Finally, the company's cash flow position is further enhanced by a declining capital expenditure profile.

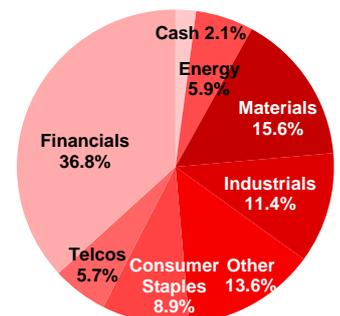
February was a very strong month for global equity markets and the Australian share market was amongst the best performers, up 6.9%. This extended the gains from December (+2.0%) and January (+3.2%). A key driving factor in February was the RBA's decision to

reduce the cash rate to 2.25% from 2.5%. The RBA's move follows the European Central Bank's announcement in January that it will be implementing quantitative easing at a level exceeding market expectations. The February cash rate cut provided fresh impetus to the crowded yield trade (in particular the banks & utilities), as well as consumer discretionary stocks but it was the resource sectors which were the strongest performers for the month. This reflected a strong rebound in oil prices and some stabilisation in the iron ore price, while the results of the resource majors were also generally well received, reflecting the benefits of major cost-outs and in some cases capital management initiatives.

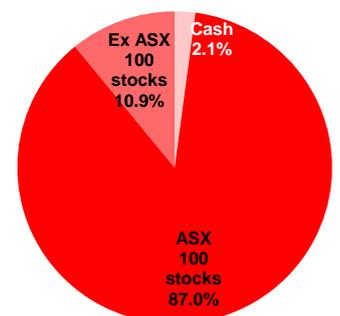
With overall reporting season results and outlook statements broadly in line with expectations, our view is that the current rally is as much a reflection of interest rate support than a fundamentally positive shift in earnings expectations (notwithstanding the generally positive impacts that should flow from lower oil prices and a weaker currency).

As we flagged last month, the reporting season typically provides us with numerous opportunities to refresh our portfolios given increased volatility around company results. While this is an ongoing process, a number of new positions were added during the month, for example logistics operator Asciano and IOOF Holdings. Pleasingly our long-term holdings were largely unscathed, reporting solid results consistent with our philosophy of minimising mistakes.

## Holdings by Sectors



## Holdings by Market Cap



## Top Five Holdings

ANZ	Financials
BHP	Materials
CBA	Financials
Telstra	Telcos
Wesfarmers	Consumer Staples

The portfolio is generally comprised of 25 - 45 stocks.

\* Performance figures have been calculated in accordance with the Financial Services Council (FSC). The returns are calculated after management fees but before performance fees which are charged against individual accounts. The returns exclude the benefits of imputation credits. No allowance has been made for taxation. Performance assumes the reinvestment of income distributions. Past performance is not necessarily an indicator of future performance.

\*\* Post-performance fee returns are an APPROXIMATION only. Performance fees are only payable where the return of the Fund exceeds the performance of the benchmark and the net return is positive.

## Investment Objectives

The Growth Fund aims to provide superior medium to long-term capital growth, with some income, by managing a portfolio of predominantly Australian equities listed on any recognised Australian Stock Exchange.

**The Fund has achieved a positive return in 13 of the last 16 financial years and has outperformed its benchmark in 11 of the last 16 years. Most importantly, the Prime Value Growth Fund has preserved capital and outperformed strongly in negative years.**

## Investor Profile

The Prime Value Growth Fund is appropriate for an investor seeking medium to long-term capital growth, who is prepared to accept some fluctuations in short-term returns. This type of investment is appropriate as a significant part of a properly diversified investment portfolio for individuals, companies, trusts and superannuation funds.

Launch Date: 10 April 1998	Direct Investment (Class A)		Indirect Investment via IDPS or IDPS-Like Schemes (Class B)	
APIR Code	PVA0001AU (PVGF)		PVA0011AU (PVGF)	
Income Distributions	Half-yearly		Half-yearly	
Benchmark	S&P / ASX 300 Accumulation Index		S&P / ASX 300 Accumulation Index	
Minimum Initial Investment	\$20,000		N/A	
Minimum Additional Investment	\$2,000		N/A	
Indirect Cost Ratio (ICR)	1.435% p.a. <sup>1</sup>		1.23% p.a. <sup>1,2</sup>	
Performance Fee	20.5% p.a. <sup>1</sup> of performance (net of management fees and administration costs) above the agreed benchmark, subject to positive performance		20.5% p.a. <sup>1</sup> of performance (net of management fees and administration costs) above the agreed benchmark, subject to positive performance	
Contribution Fee	Nil <sup>3</sup>		N/A	
Withdrawal Fee	Nil		N/A	
Research Rating	Lonsec Zenith	Investment Grade Approved	Lonsec Zenith	Investment Grade Approved
Unit Prices @ 28 Feb 2015	Issue Price:	\$3.3735	Issue Price:	\$3.3540
	Withdrawal Price:	\$3.3479	Withdrawal Price:	\$3.3286

<sup>1</sup> Unless otherwise stated, all fees quoted are inclusive of GST and the relevant RITC.

<sup>2</sup> Fees for indirect investments do not include the fees charged by the IDPS operator. The fund is available in the following platforms: Asgard, Ausmaq, Beacon, BT Wrap, First Wrap, IOOF Global One, Macquarie Wrap, netwealth, Premium Choice, Symetry, Wealthtrac.

<sup>3</sup> Up to 3% may be charged where a Direct Investor is introduced by an adviser to the Fund, as mutually agreed between the investor & adviser.

The information contained in this Fact Sheet is general in nature and has no regard to the specific investment objectives, financial or particular needs of any specific recipient. It is not intended to constitute investment advice or a personal securities recommendation. This document is not a Product Disclosure Statement (PDS) or an offer of units, and contains a brief overview of the investment only. Any prospective investor wishing to make an investment in the Prime Value Growth Fund must obtain and read the PDS dated 28 March 2013 (particularly the risk factors discussed) and complete an application form. Neither Prime Value Asset Management Limited nor its associates or directors, nor any other person, guarantees the success of the Prime Value Growth Fund, the repayment of capital or any particular rate of capital or income return, or makes any representation in relation to the personal taxation consequences of any investor's investment.

**For more information**



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