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### Prime Value Opportunities Fund added to BT Wrap

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By [Mark Smith](#) | In [Investment](#)

Boutique Australian equities manager, Prime Value Asset Management, has had its concentrated Prime Value Opportunities Fund accepted onto the BT Wrap platform.

The Prime Value Opportunities Fund invests in a concentrated portfolio of equities.

During turbulent times it has the ability to allocate up to 100% holdings in cash.

Launched in November 2012, the Prime Value Opportunities Fund has returned 21.4% per annum for the year to 30 June 2014 and a total return of 38.5% since inception (net of fees but not including performance fees).

"The Opportunities Fund holds between 10 and 30 stocks on the ASX and aims to provide absolute returns over the medium term", Prime Value Asset Management head of distribution Jake Ireland said.

"The concentrated approach offers a strong complement to other diversified strategies. The ability to better respond to markets is also appealing to investors in the post-GFC climate. The flexibility to take an increased cash allocation offers important protection and allows us to fulfil the absolute return mandate of the fund."

The Prime Value Opportunities Fund is also available on Netwealth, Hub24 and Powerwrap.

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