



**\$14.5 BILLION**

That's how much Australians spend buying stuff online, excluding food and services, says Southern Cross Equities – only 6 per cent of total retail sales annually, a third of which goes overseas.

FUND WATCH



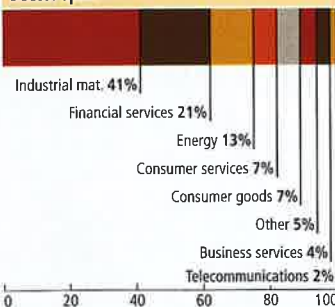
**PRIME VALUE GROWTH FUND**

This fund has a long-standing track record of beating the broader market over one- to three-year time frames. It has done so through a strong focus on industrial materials stocks – nearly half the portfolio – during a period that has rewarded those positions.

The top stocks roster is curious. BHP Billiton occupies three times as much money as any other stock. Alongside regulars such as the banks (CBA notably excluded), Rio Tinto and Wesfarmers, are more unusual overweights, particularly Monadelphous Group.

Fund	1 yr %	3 yr %pa	5 yr %pa
Prime Value Growth Fund	3.80	-3.88	7.37
S&P/ASX 200 Accumulation Index	1.65	-7.01	4.20

Sector split



Top 10 Stocks	%
BHP Billiton (BHP)	13.25
National Australia Bank (NAB)	4.48
Westpac Banking Corp. (WBC)	4.31
Newcrest Mining (NCM)	4.05
Monadelphous Group (MNND)	3.99
ANZ Banking Group (ANZ)	3.79
Wesfarmers (WES)	3.70
Rio Tinto (RIO)	3.47
Woodside Petroleum (WPL)	3.38
Oil Search (OSH)	3.12

Compiled by Chris Wright. Data as at December 31, 2010. Source: Morningstar.com.au

BOX OFFICE

**Accolades or assets**



**AVATAR**  
\$75,290,566

**TOY STORY 3**  
\$42,416,000

**HARRY POTTER AND THE DEATHLY HALLOWS: PT 1**  
\$38,989,401

**ALICE IN WONDERLAND**  
\$37,562,000



**INCEPTION**  
\$35,624,598

**THE TWILIGHT SAGA: ECLIPSE**  
\$34,212,465

**SHREK FOREVER AFTER**  
\$27,493,937

**IRON MAN 2**  
\$25,994,371

Source: Motion Picture Distributors Association of Australia

IT'S OSCAR time and while we love to gawk at the red carpet hits and misses each year, are winners really gridders when it comes to box office takings? It's a little harder to measure in Australia, as many of the 2010 nominees are not released here until 2011. But if we look at our 10 top grossing films here last year, only *Toy Story 3* and *Inception* were nominated for

best picture of 2010. A nominee and winner from the previous year, *Avatar*, was our biggest hit, grossing over \$75 million. *Toy Story 3* earned \$42,416,000 here and *Inception* took \$35,624,598. *Harry Potter and the Deathly Hallows: Part 1*, also on the list, earned nods for art direction and visual effects. See Adamson (page 64) for how to share in box office takings.

GIZMO

**JOIN FORCES**

The iTwin is a simple piece of kit designed to help you keep two computers connected wirelessly, no matter where they are. It just requires you to be connected to the internet. Physically, it looks like two USB flashdrives linked in the middle. And that's really all it is: separate them, plug them into each computer's USB port, and you're linked, allowing you to share files and edits with a colleague on the road, for example. It's also pitched as a back-up method. iTwin sells for \$US99 at [www.itwin.com](http://www.itwin.com) (plus \$US4 mailing costs) and, at this stage, is available only on Windows PCs. CW

